



KEEP GROWING **Grow&Go** FREE 30-MINUTE FALL WORKSHOP SERIES

Please call 317-733-GROW (4769) or email us at altums@altums.com to save your spot.

love your lawn this fall

With a few pointers, you'll learn what your lawn needs to look its best.

SATURDAY, AUGUST 22 at 9:30a

TGIF (thank goodness it's fall)

Don't you love this time of year?! We'll cover all fall's planting & planning FAQs.

SATURDAY, AUGUST 22 at 10:15a

and **SATURDAY, AUGUST 29 at 9:30a**

cooking up fall flavor

Warm and welcoming fall comfort foods.

Take home recipes and samples!

SATURDAY, AUGUST 29 at 9:30a

your colorful autumn wardrobe

How to incorporate color into your festive fall garden. **SATURDAY, AUGUST 29 at 10:15a**

decorate your doorstep

A how-to potting workshop complete with tips on designing the perfect fall container.

Please bring a photo to get started.

\$5 class cost plus materials used

SATURDAY, SEPTEMBER 12 at 9:30a

seasonal solutions for small spaces

You might be surprised at your stylish options.

Please bring a photo for personalized ideas.

SATURDAY, SEPTEMBER 12 at 10:15a

bulbs 101

If you always seem to miss the boat on fall bulbs, this year will be different! Find out how, where and what to plant for a really fun spring.

SATURDAY, SEPTEMBER 19 at 9:30a

the month of mulch

We're putting our money where our mouth is this weekend with special deals on our quality bagged mulch. Plus plenty of tips on mulching for maximum protection, plant benefit, and good looks.

SATURDAY, SEPTEMBER 19 at 10:15a.

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STORE HOURS: Mon-Sat » 9-6, Sun » 10-5

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Altum's

11335 N. Michigan Road
Zionsville, IN 46077

317-733-GROW (4769)
www.altums.com

Sign-up for Altum's Email updates at www.altums.com

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Save the Date



THE GOOD, THE BAD & THE UGLY COMPETITION
Now through August 29

THE GREAT GARDENER'S GATHERING
Friday, August 28 - Sunday, August 30

GIRLFRIENDS IN THE GARDEN
Tuesday, September 15

FRESH & FAST FALL IDEAS: The Altum's Gift Card

Never be wrong with an Altum's gift card. Come in to purchase or order by phone in any denomination and have it delivered to the lucky recipient. They'll have the pleasure of picking whatever they want!

COVERING(NEW)GROUND
FALL 2009

p6

Altum's
317.733.GROW

THE NEWSLETTER FOR GARDENERS **Altum's** SM always groundbreaking
COVERING (NEW) GROUND
FALL 2009

Snapshot Gardening :: p2



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NEW GROWTH

The Great Gardener's Gathering
August 28-30 :: **p2-3**

Before & After : Turn trouble spots into terrific spots :: **p2**

WELL ESTABLISHED

Don't Put Away Your Garden Gloves:
It's the perfect time to plant! :: **p3**

FOREVER GREEN

The Good, The Bad & The Ugly Competition :: **p2**

KEEP GROWING

FREE Fall Workshop Series :: **p5**

11335 North Michigan Road | Zionsville, Indiana 46077 | 317.733.GROW
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Altum's



A WEEKEND TO HOBKNOB WITH FELLOW GARDENERS

"Rubbing elbows with those who have dirty hands is a gardener's delight!"



Before & After "Snapshot Gardening"

TURN TROUBLE SPOTS INTO TERRIFIC SPOTS

While we're sure there is plenty to love about your landscape, chances are it's the tricky spots that have your attention. We can't explain human nature, but we are naturals at turning trouble spots into terrific spots!

- » **CALL** or go online to set up your FREE 30 minute consultation 317.733.GROW (4769) or altums@altums.com
- » **BRING YOUR CAMERA** or memory stick/card with photos of the space
- » **MEET WITH AN ALTUM'S** landscape design expert who will download your shots and give you practical, personal plant advice
- » **LEAVE WITH IDEAS** and inspiration that you can put to use right away or over time

The Good, The Bad & The Ugly Competition

IF YOUR YARD COULD TALK, IT WOULD TELL YOU TO ENTER!

If you had one word to describe your yard, would it be *good*? *Bad*? Even *ugly*? If so, drop off your photo, email it to altums@altums.com (be sure to mention your category(ies) of choice) or post it to our Facebook Fan Page before **August 29**.

We'd be happy to help you envision the possibilities with practical, do-it-yourself solutions when you pick up your FREE landscape design Friday, August 28 or Saturday, August 29. Then cross your fingers because winners in each of the three categories win a **\$100 Altum's gift card**.

And, one grand prize winner will **win up to \$1200 in landscaping!** Visit www.altums.com for contest details on how you can be a winner!

Don't Put Away the Garden Gloves Just Yet



IT'S THE PERFECT TIME TO PLANT!

Some things bear repeating simply because they're true. Like the fact that fall is arguably the best time for planting. Here's how and why it's worth your while:

- » **IDEAL CONDITIONS** :: Fall normally brings an increase in rainfall, cooler temps and shorter days, less stress for your plants, and more favorable conditions for root growth.
- » **STAYING HYDRATED** :: Be sure your new plants receive a good deep watering weekly. We suggest running the hose at a slow trickle for about 20-40 minutes. Altum's Hardwood or Forest Fines Mulch is also a great way to conserve moisture and protect against the ravages of winter.
- » **STRONG ROOTS** :: With new growth dormancy, trees and shrubs are able to devote all their nutrients and energy to establishing strong root systems, making for healthier, more robust trees and shrubs come spring. We also swear by Soil Amendment and Root Stimulator!
- » **TRUE COLORS** :: Making your selections now gives you a living color example of what you can look forward to year after year.
- » **GREAT PRICES** :: At Altum's, fall is the season of savings when we offer valuable discounts on fresh and hardy trees and shrubs.

» » REDEEMABLE FRIDAY, AUGUST 28 THROUGH SUNDAY, AUGUST 30

Present this card with your garden purchase of \$75 or more and you will receive a **\$10 Altum's Gift Card** to be used on your next purchase

FALL CHECKLIST TO DO IN THE GARDEN



compliments of our Altum's landscape experts

(✓) make your beds

Start the season off right with a lush, fertile bed for your plants. Begin by mixing **Altum's Soil Amendment** with the soil in your planting beds, then plant to your heart's content! Don't forget to protect your beds and new plantings with a fresh layer of **Altum's Hardwood or Forest Fines Mulch**.

(✓) add color

Liven up your landscape with some colorful mums, pansies, and ornamental grasses. As an added boost for garden newcomers, we recommend **Fertilome Root Stimulator**.

(✓) think spring

That's right, we're thinking spring because with a little work now, you can ensure a lovely spring surprise. For the best selection, **buy bulbs now** and store in a cool, dry place until October, when ground temperatures have cooled. We recommend planting with **Dutch Bulb Food** for good root and bloom development.

(✓) patch it up

Those bare spots in the lawn that have been bugging you? Let's get that taken care of! Now is one of the best times to reseed and reestablish an evenly thick and healthy lawn. We recommend **Execu-Turf** grass seed, formulated especially for Indiana Lawns, and **Proven Step 4, 18-4-18** to fertilize.

Gardening is always a work in progress.

We're here for you along the way. Please stop by or give us a call at 317.733.GROW for friendly, expert advice or visit our website at www.altums.com.