



# Winter Checklist

BE SURE TO CHECK IT TWICE!

- ✓ **add an extra blanket of mulch**  
Shrubs, roses, and perennials that stand up to winter's icy blasts have a head start with a fresh, insulating layer of **Altum's Hardwood** or **Forest Fines Mulch**.
- ✓ **keep greens fresh**  
Protect your indoor greens, garlands, ropes and wreaths from drying and needle drop with a mist of **Wilt Stop**. It works well on cut holly and boxwood, too.
- ✓ **start your indoor bulbs**  
Force indoor amaryllis and paperwhite bulbs in mid-late November and you're likely to have blooms by Christmas! Plant them in fun, colorful containers for a little treat in the meantime.
- ✓ **perk up your houseplants**  
Add **Monty's Joy Juice** to houseplants and poinsettias to keep them looking perky and fresh.

## Gardening is always a work in progress.

We're here for you along the way. Please stop by or give us a call at **317.733.GROW (4769)** for friendly, expert advice or visit our website at [www.altums.com](http://www.altums.com).

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[www.altums.com](http://www.altums.com)

**STORE HOURS:** Mon-Sat » 9-6, Sun » 10-5. **CLOSED:** Dec 25-Jan 4

Sign-up for Altum's Email updates at [www.altums.com](http://www.altums.com)

KEEP  
GROWING

## Grow & Go 30-MINUTE HANDS-ON HOLIDAY WORKSHOPS

### HANDMADE WREATHS

**SATURDAY, NOVEMBER 28 at 9:30a**

Fashion your own fresh, full wreath with hand-tying tricks and tips from Altum's experts, including how to keep your greenery looking fresh all season long.

**Make&Take Workshop: \$37**

### BOWS: THE FINISHING TOUCH

**SATURDAY, NOVEMBER 28 at 11:00a**

and **SATURDAY, DECEMBER 5 at 9:30**

Save time and money by learning how to create your own picture-perfect bows for wreaths, swags, gifts and more. **FREE**

### WINTER WONDERLAND WINDOW BOX

**SATURDAY, NOVEMBER 28 at 11:00a**

Transform any window box or hayrack into a delightful winterscape. Bring your windowbox liner along or you can easily slip your creation into your box or hayrack at home.

**Make&Take Workshop: \$37 - \$57**

### YOU'VE GOT {FESTIVE} MAIL!

**SATURDAY, NOVEMBER 28 at 1:00p**

Extend your home's holiday welcome out to your mailbox, one of the first things you and your guests will see with a fresh, handmade greenery.

**Make&Take Workshop: \$37**

### A KISS{ING BALL} TO REMEMBER

**WEDNESDAY, DECEMBER 2 at 9:30a and 6:00p**

This fun and easy holiday project is quickly replacing the mistletoe tradition. Bring beauty, fragrance and an extra kiss or two into your home this holiday season. **Make&Take Workshop: \$32**

### THE HOLIDAY KITCHEN

**THURSDAY, DECEMBER 3 at 10:15a**

Come hungry and leave armed with ideas and scrumptious holiday recipes designed to make the most of the fresh, aromatic herbs you can grow at home. Includes expert instruction by the chefs at Stone Creek Dining Company, generous samples, refreshments, and recipes to try on your own. **Unlimited Sampling: FREE**

### THE SEASON'S SNEAK PEEK :: THURSDAY, NOVEMBER 19 from 6:00-8:00p

Your personal shopper awaits to help pick out all your garlands, handcrafted wreaths, Christmas trees and more, we'll hold it for you until you're ready. Plus, there'll be a little wine & cheese and treats for the kids.

### HOLIDAY TABLESCAPES

**SATURDAY, NOVEMBER 21 at 9-30a**

Your table wants to get in on the festivities! Create a festive Thanksgiving runner then transform it for Christmas. We'll show you how and you'll leave with a conversation piece. **Make&Take Workshop: \$27**

### ARRANGEMENTS IN GREEN{ERY}

**SATURDAY, NOVEMBER 21 at 11:00a**

and **FRIDAY, NOVEMBER 27 at 10:15a**

Make and take home a festive container full of greens that will welcome all your guests this holiday season.

**Make&Take Workshop: \$37**

More workshops on page 5

## PAPER OR PLASTIC, INDEED

### The Altum's Gift Card

*She was at a loss this year, once again, for the friend who had everything. No one in their right mind would slip money in an envelope for someone so special (heavens, no!), but wouldn't Lydia like to browse for herself, bringing her own sense of style to the search? Then it hit her: give her an Altum's Gift Card! Gift-giving dilemma #7 solved, tragedy averted... Lydia loved it.*

AVAILABLE IN ANY DENOMINATION.

Call us and we'll mail it with a message...to the Lydia in your life.



COVERING(NEW)GROUND  
HOLIDAY 2009

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Altum's SM always groundbreaking

## COVERING(NEW)GROUND

HOLIDAY 2009 THE NEWSLETTER FOR GARDENERS



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Altum's

# Christmas Curb Appeal :: WHY THE WREATH SEALED THE DEAL



*As they rounded the corner and the house came into view, everything she ever loved about Christmas came flooding back in a rush. She may have left years ago, she had a family of her own and plenty of practical everyday responsibilities to muddy the holiday magic, but when she saw her mother's fresh, oversized wreath on the front door, she couldn't help but feel a thrill. What lay in store just behind the bedazzled big oak door? From the looks of the house, something special.*



With talented new designers on staff, we're just as thrilled for you to see our fresh, hand decorated holiday wreaths, filled with fragrant Douglas, Fraser, and Noble Fir, Boxwood, Incense and Port Orford Cedar, and more. Sizes range from 6-60" in outside diameter and we'd be happy to help you hang them.

*And don't miss out on pre-made holiday porch pots, swags, garland, holly, mistletoe, roping and everything that'll make your home sparkle this holiday season.*

FOREVER GREEN

## CHRISTMAS TREE

NOTHING LIKE THE NOBLE

*He obviously didn't get it. It wasn't like a gallon of milk or bag of chips, it was a living tradition I wasn't willing to compromise on. No matter. He would go along for the ride, but he wasn't going to like it. There was a grocery lot just blocks from our house and he could "see 15 trees from here that would be fine."*

*Hmmph. He wasn't a believer.*

*Until he saw the Noble Fir. It was that big, beautiful old-fashioned looking tree he later told me his grandfather used to chop and drag from the field. The needles were soft, dark green and bluish gray, and the tree was full and like nothing we'd ever seen before.*

Altum's carries Noble Firs, the rarest of all Christmas trees because it is one of the most beautiful and longest lasting. Its needles are soft, but its strong branches are ideal for hanging large or heavy ornaments. Believe us when we say, you haven't seen a tree until you've seen the noble.



## the tradition of FINDING YOUR TREE

OUR 50-YEAR TREE TRADITION CONTINUES

We invite you to take a trip through the Altum's Holiday House where you'll be surrounded by more than 800 fresh-cut Christmas trees of every size and shape. Take your time and find the one you've been looking for.

They arrive fresh from the mountain tree farms of North Carolina and Oregon, where trees are grown as a crop. For each tree cut, 2-3 are planted in its place.

## the giving TREE

Purchase your Christmas Tree between NOW and DECEMBER 6th and we'll give you a

**\$10 GIFT CARD** toward your purchase of greenery, poinsettias and wreaths.



Valid through December 13th.

WELL ESTABLISHED

the delivery guy is here...

# with our tree!

ONLY FROM ALTUM'S

*We wandered the aisles, softly brushing the branches with mittened hands as we passed in pursuit of the perfect tree. There was no question...we all saw it at the same time. We packed into the car sulking over the fact that we'd just abandoned the first tree we all saw eye to eye on. What a bust. We settled in at home until we heard the truck. My brother yelled from the front window, "The delivery guy is here...with our TREE!"*

Choose from one of the following convenient delivery options available within our home delivery area:

### rudolph's red nose package

The **ultimate in convenience** with a fresh cut on your tree, **delivery and set up in your home**, tree preservative, a special gift, and **scheduled tree removal**. Every tree Altum's collects is recycled to create ground cover, mulch, or compost.

### the kris kringle package

Our **most popular delivery package** with a fresh cut on your tree, **delivery and set up in your home**, tree preservative, and a special gift.

### the frosty package

Skip the loading and unloading and have your fresh cut tree delivered to your door.

