



## ✓ Use the Fertilizer Cheat Sheet

A small thing that can make a big difference:

**TREES, SHRUBS & PERENNIALS:** All Purpose 10-10-10 or Chickety Doo Doo

**ANNUALS, TROPICALS & TOMATOES:** One slow-release app of Ferti-lome start-n-grow then Ferti-lome Blooming & Rooting every 2 weeks

**CONTAINER GARDENING:** One slow-release app of Ferti-lome Start-n-Grow or Chickety Doo Doo

**ROSES:** Rose Food with systemic insecticide, Chickety Doo Doo or Bradfield Organics Riveting Roses

## ✓ DIY with a Little Help

For this one-on-one consultation with a designer bring some snapshots and measurements of a small area in your yard. **For just \$35**, you'll have a sketch, a plant list and a \$25 gift card to get you started.

## ✓ Leave the Work to Us

Share your ideas or allow us to offer some of our own! Either way, the **Altum's Landscape Team** is your resource for big backyard sanctuaries, instant curb appeal, or small spruce ups.

## ✓ Love Your Lawn

Are you there yet? Is your lawn nice to come home to? We're here if you need some help.

## ✓ Use the Pruning Cheat Sheet

You can start to prune spring bloomers like lilacs, viburnums and crabapples after flowers have faded.

## ✓ Get Rid of Weeds

Say hello and good-bye to dandelions, Creeping Charlie, Wild Violets and Wild Onions. We trust **Ferti-lome Weed Free Zone** for the disappearing act.

## ✓ Get Your Iron

Broadleaf evergreens, azaleas, hollies, boxwood and rhododendrons thrive on the iron and zinc in Iron Plus. To keep your blue hydrangeas blue add some **Aluminum Sulphate**.

*Let's grow together.* Stop in, call 317.733.GROW or visit [www.altums.com](http://www.altums.com). We love to help!

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WHAT TYPE OF GARDENER ARE YOU?



TAKE THE QUICK QUIZ ONLINE TO SEE WHAT TYPE OF GARDENER YOU ARE. THEN RECEIVE INFO & OFFERS ESPECIALLY FOR YOU.

[Altums.GrowsByGardening.com](http://Altums.GrowsByGardening.com)

## What weed is this?

CAN THIS PLANT OR TREE BE SAVED? HOW CAN I GET GRASS TO GROW IN MY SHADY, WET BACKYARD?

We can help with questions like these. Call, email or stop in with plant samples and we'll help you get to the bottom of the situation.

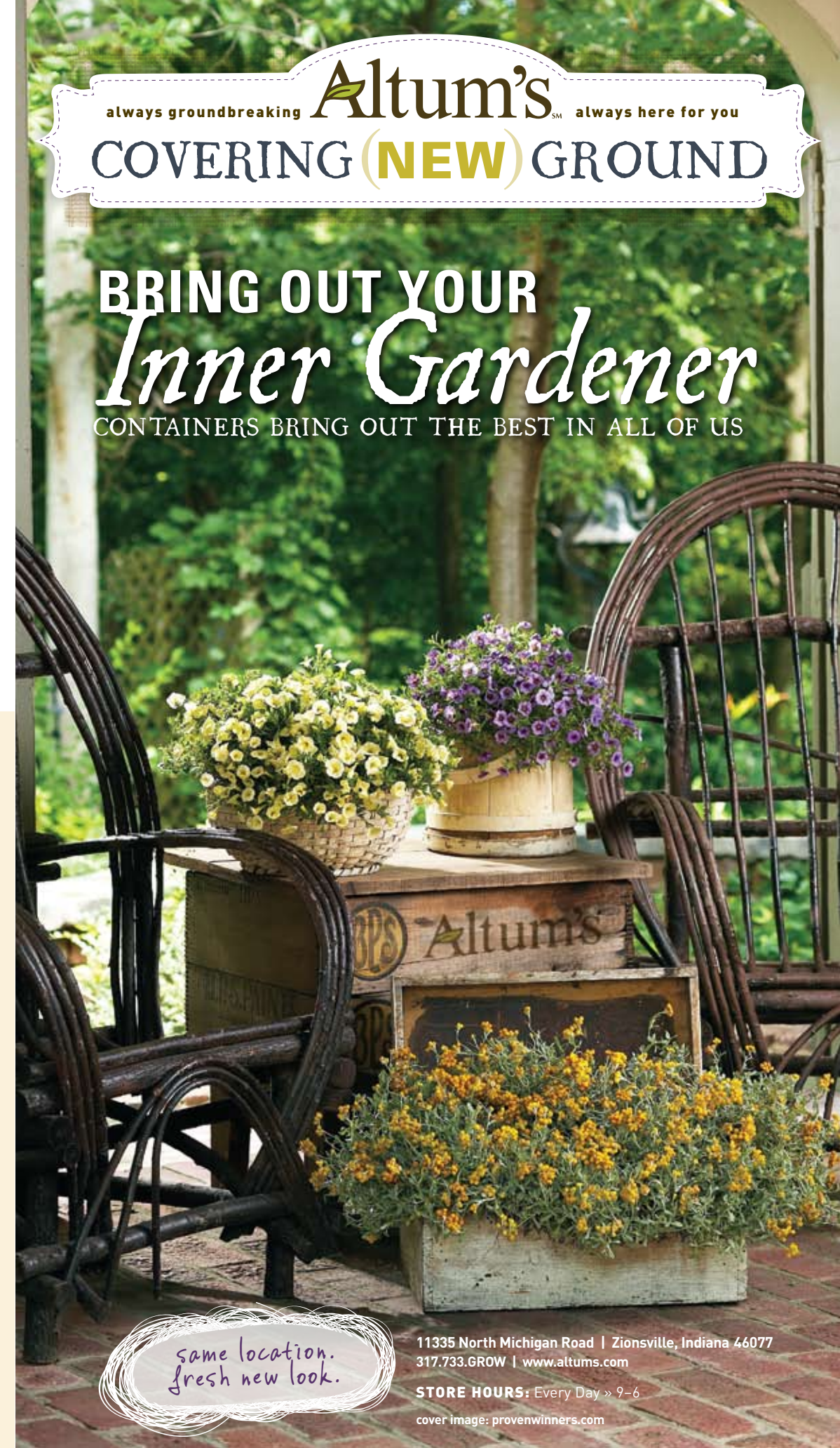
COVERING (NEW) GROUND  
MAY 2011

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**Altum's**  
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always groundbreaking **Altum's** always here for you  
COVERING (NEW) GROUND

BRING OUT YOUR  
*Inner Gardener*  
CONTAINERS BRING OUT THE BEST IN ALL OF US



same location.  
fresh new look.

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# Altum's

## Bring out your INNER GARDENER

Anyone can garden. People sometimes feel like gardening is reserved for green thumbs and landscape crews. That if you don't know the name of the plants you like or have no idea what to plant and where that we can't possibly be talking to you. But we are! And one of the easiest ways to experience the thrill of growing is to do it in containers.



### Getting Started with Containers GROW WHAT YOU LOVE

Container gardening is easy and accessible for beginners and busy people, people with limited space or budget, those who want to try new plant varieties before committing to them and those who want to start or stay small with veggies or herbs (*the best way, in our opinion*). **TAKE A LOOK AT SOME VARIETIES WE WILL HAVE AT ALTUMS.COM/CATALOG**

Be rustic, refined, stylish or fun with containers in every color, texture, style and size and use them on your patio or porch, even as part of your landscape. **HERE'S AN EASY 3-STEP GUIDE TO GET YOU GROWING:**

#### START WITH A THRILLER

A bold, upright focal point provides strong, distinctive architectural structure. Add this first so you don't have to squeeze it in later.

#### ADD YOUR FILLER

Designed to cover bare spots and the base of the Thriller and to mound or billow in its own container.

#### FINISH WITH THE SPILLER

Extend the boundaries of your container with plants that cascade over the edges, adding softness and shape.



cordyline



sweet potato vine



begonia

try this  
**TRICK...**

for more flowers, more of the time use **Ferti-lome Start-n-Grow** when planting and **Ferti-lome Blooming & Rooting** once a week.

#### DON'T FORGET THE MOST important thing

Give your flowers a good, fresh foundation with **Altum's custom blended potting soil.**

## Make It Simple This Spring

with Grab&Go beautiful choices of pre-planted flowers or veggie baskets you can drop right into your containers.



### COLOR

A rainbow of annual options to keep summer interesting, get you ready for company and more.

*Tip:* Use foliage to add color to containers as well—not all color needs to come from flowers.

### TROPICALS

Believe it or not, these elegant and unexpected blooms thrive right here in Indiana. And tropical vines are a great vertical 'Thriller' option.

*Pretty choices:* 'Stars and Stripes' Mandevillas (*best with a trellis*) and Pretty Pink Mandevillas

*One of our favorites:* The Mandevilla 'Stars and Stripes,' voted last year's Tropical Plant Exhibition's favorite flowering plant for its red star-shaped blossoms and tiny white stripes that extend through the center of all five petals

### SUCCULENTS

An exercise in opposites with minimal watering and maintenance but maximum texture and style.

*Favorites:* Aloe, Echeveria, Sedum, Sempervivums (*hen and chicks*) and more

### VEGGIES & HERBS

Homegrown veggies and herbs are healthy, delicious and just outside the back door.

*Great containermates:* tomatoes, peppers, lettuces, basil, cilantro and chives

### TROUGH GARDENS

A dazzling natural landscape, recreated in miniature.

*Good choices:* miniature Boxwood, Dwarf Conifers and Mini Barberry

## WHAT TYPE OF GARDENER ARE YOU, Leslie Layton?



GARDENER TYPE?  
Green Thumb

WAS THAT A SURPRISE TO YOU? Yes, I'm still learning something new every season

DO YOU THINK YOU'VE CHANGED AS A GARDENER OVER TIME? Absolutely! I moved from zone 9 to zone 5 (California to Indiana)

HOW DOES KNOWING A LITTLE MORE ABOUT YOURSELF IN THE GARDEN

HELP YOU? It supports me and the idea that I'm capable of doing projects on my own or that it's okay—and easy—to ask for help when I need it (e.g. Snapshot Gardening)

HOW CAN ALTUM'S HELP OTHERS HAVE A BETTER GARDENING EXPERIENCE? Continue providing new and unusual plant material and classes

Knowing your garden personality scores you ideas and answers specific to your interests as well as special offers on plants, products and services chosen just for you.

IT'S EASY TO FIND OUT AT  
[Altums.GrowsByGardening.com](http://Altums.GrowsByGardening.com)